

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Nuclear Plant Journal

*An International Publication
Published in the United States*

EQES, Inc.
799 Roosevelt Road
Building #6, Suite 208
Glen Ellyn, IL 60137-5925
Tel. No.: (630) 858-6161 x103
FAX No.: (630) 858-8787

Official Publication of: None
Established: 1983
Issues Per Year: 6

FIELD SERVED

NUCLEAR PLANT JOURNAL serves establishments in the U.S.A. and foreign countries generating nuclear power or which are related to the generation of nuclear power. These establishments include nuclear utilities, architect engineers and constructors, manufacturers and suppliers, educational institutions, test and research laboratories, government agencies, and libraries and other allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are top and middle management, engineers, scientists, librarians, other titled and non-titled personnel, and company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	220
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	300
All Other _____	367
TOTAL	887

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	12,029	100.0	12,029	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,029	100.0	12,029	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January/ February _____	345	340			12,012	May/ June _____	5,223	5,237			12,045
March/ April _____	80	99			12,031	TOTAL	5,648	5,676			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2008

This issue is 0.2% or 23 copies above the average of the other 2 issues reported in Paragraph two.

BUSINESS/OCCUPATION	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE					
			Top Management, Operations, Maintenance, Services and Others	Engineers	Plant Operators	Health Physicists	Scientists and Analysts	Other Titled and Non-Titled Personnel and Company Copies
1. Nuclear Utilities _____	4,139	34.4	1,930	1,623	72	70	95	349
2. Architect Engineers and Constructors _____	463	3.8	219	195	1	4	15	29
3. Manufacturers and Suppliers _____	903	7.5	492	260	1	14	26	110
4. Government Agencies _____	554	4.6	178	163	8	71	57	77
5. Test Laboratories and Research Laboratories _____	287	2.4	107	73	-	16	70	21
6. Educational Institutions _____	150	1.2	26	22	2	30	36	34
7. Libraries and Others Allied to the Field _____	5,549	46.1	346	975	1	46	36	4,145
TOTAL QUALIFIED CIRCULATION	12,045	100.0	3,298	3,311	85	251	335	4,765

Top Management: Chairmen of the Board, Owners, Presidents, and Vice Presidents.

Middle Management: Directors, Chiefs, Managers, Supervisors, Superintendents, Department Heads, Other Officials and managerial Titles.

**3a. Breakout of Qualified Circulation by Business/Industry
(Please Refer to Paragraph 3a for Complete Descriptions)**

	Business and Industry	Copies	%
1	Nuclear Utilities _____	4,139	34.4
2	Architect Engineers and constructors _____	463	3.8
3	Manufacturers and Suppliers _____	903	7.5
4	Government Agencies _____	554	4.6
5	Test Laboratories and Research Laboratories _____	287	2.4
6	Educational Institutions _____	150	1.2
7	Libraries and Others Allied to the Field _____	5,549	46.1

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL – Personal direct request from the recipient: _____	5,347	332	443			6,122	50.8
a. Written _____	2,983	332	402			3,717	30.9
b. Telecommunication _____	1,255	-	-			1,255	10.4
c. Electronic _____	1,109	-	41			1,150	9.5
II. TOTAL – Request from recipient's company: _____	9	-	-			9	0.1
a. Written _____	3	-	-			3	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	6	-	-			6	0.1
III. TOTAL – Membership Benefit: _____	1	-	-			1	-
a. Individual _____	1	-	-			1	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL – Communication from recipient or recipient's company (other than request): _____	26	-	-			26	0.2
a. Written _____	26	-	-			26	0.2
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL – Sources other than above (listed alphabetically): _____	5,625	262	-			5,887	48.9
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	479	-	-			479	4.0
Independent field reports _____	-	-	-			-	-
*Licensees – National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	5,146	262	-			5,408	44.9
VI. TOTAL – Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	11,008	594	443			12,045	100.0
*See Paragraph 11	PERCENT	91.4	4.9	3.7		100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			8,043	66.8
Individuals by name only _____			3,950	32.8
Titles or functions only _____			49	0.4
Company names only _____			3	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			12,045	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2008									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			18		400-427 Kentucky _____			19	
030-038 New Hampshire _____			70		370-385 Tennessee _____			297	
050-059 Vermont _____			144		350-369 Alabama _____			102	
010-027 Massachusetts _____			285		386-397 Mississippi _____			212	
028-029 Rhode Island _____			21		EAST SO. CENTRAL			630	5.2
060-069 Connecticut _____			267		716-729 Arkansas _____			158	
NEW ENGLAND			805	6.7	700-714 Louisiana _____			269	
100-149 New York _____			734		730-749 Oklahoma _____			46	
070-089 New Jersey _____			300		750-799 Texas _____			433	
150-196 Pennsylvania _____			918		WEST SO. CENTRAL			906	7.5
MIDDLE ATLANTIC			1,952	16.2	590-599 Montana _____			7	
430-459 Ohio _____			381		832-838 Idaho _____			98	
460-479 Indiana _____			52		820-831 Wyoming _____			15	
600-629 Illinois _____			738		800-816 Colorado _____			100	
480-499 Michigan _____			330		870-884 New Mexico _____			118	
530-549 Wisconsin _____			199		850-865 Arizona _____			168	
EAST NO. CENTRAL			1,700	14.1	840-847 Utah _____			14	
550-567 Minnesota _____			186		889-898 Nevada _____			152	
500-528 Iowa _____			71		MOUNTAIN			672	5.6
630-658 Missouri _____			167		995-999 Alaska _____			1	
580-588 North Dakota _____			4		980-994 Washington _____			197	
570-577 South Dakota _____			2		970-979 Oregon _____			56	
680-693 Nebraska _____			164		900-961 California _____			674	
660-679 Kansas _____			54		967-968 Hawaii _____			2	
WEST NO. CENTRAL			648	5.4	PACIFIC			930	7.7
197-199 Delaware _____			15		UNITED STATES			11,792	97.9
206-219 Maryland _____			1,049		969 & 004-009 U.S. Territories _____			2	
200-205 Washington, DC _____			632		Canada _____			155	
220-246 Virginia _____			466		Mexico _____			1	
247-268 West Virginia _____			5		Other International _____			90	
270-289 North Carolina _____			398		APO/FPO _____			5	
290-299 South Carolina _____			324		TOTAL QUALIFIED CIRCULATION			12,045	100.0
300-319 Georgia _____			346						
320-349 Florida _____			314						
SOUTH ATLANTIC			3,549	29.5					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2004	2005	2006	*2007	**2008
Total Audit Average Qualified:	16,014	14,038	12,009	12,027	12,029
Qualified Non-Paid: _____	16,014	14,038	12,009	12,027	12,029
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price: _____	***NC	***NC	***NC	***NC	***NC

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
6	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

*The audited average qualified circulation for January - June 2007 = 12,033. The unaudited average qualified circulation for July - December = 12,020, yielding an average qualified circulation of 12,027.

**2008 data is unaudited.
***NC = None Claimed.

11. ADDITIONAL DATA

PARAGRAPH 3b:

Business Directories include 1 source of circulation for a quantity of 479 copies or 0.4%.

Other Sources include 2 sources of circulation for quantities of 262 copies or 2.2% to 5,146 copies or 35.8%, including Nuclear Regulatory Commission.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

ADDITIONAL TABLE FOR INTERNATIONAL QUALIFIED CIRCULATION

NUCLEAR PLANT JOURNAL	
Australia _____	1
Austria _____	1
Belgium _____	1
Brazil _____	3
Canada _____	155
China _____	3
Czech Republic _____	9
Finland _____	2
France _____	10
Germany _____	2
Greece _____	1
India _____	13
Italy _____	2
Japan _____	6
Mexico _____	1
Pakistan _____	2
Romania _____	1
Russia _____	2
Slovak Republic _____	2
Slovenia _____	2
South Africa _____	1
South Korea _____	8
Sweden _____	4
Switzerland _____	2
Taiwan _____	1
Taiwan Roc _____	3
United Kingdom _____	6
TOTAL READERS	246

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Anu Agnihotri, Publisher

Michelle Yong, Editorial & Marketing Assistant

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 23, 2008

State Illinois

County DuPage

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