

Editorial Schedule

January-February	International Trade & Waste and Fuel Management
March-April	Plant Maintenance & Plant Life Extension
May-June	Outage Management & Health Physics
July-August	Decontamination & Decommissioning and Vendor Advertorials
September-October	Plant Maintenance & Advanced Reactors
November-December	Annual Product & Service Directory

News Releases

Nuclear Plant Journal may include complimentary announcements in the following departments:

- Utility, Industry and Corporation News
- New Documents
- New Products, Services and Contracts
- Systems, Software and Videotapes

The news release should include a description of the application of the product or the service to the nuclear power industry. The submittal may include a 60-80 word proposed paragraph, which may be considered for verbatim inclusion in the Journal.

Photographs may also be submitted with the release. News releases will be selected based on the quality of their content; however, advertisers will be given preference over non-advertisers. Non-advertisers may pay a \$150.00 fee to have their news release included in an issue in which they are not advertising.

Sales leads are sent cost-free to designated editorial contacts for news releases. Duplicate copies of sales leads will be provided, if needed, for a \$75.00 fee. Reader service numbers are not provided for announcements in the Utility and Industry News departments.

Meeting & Training Calendar

There is a \$150.00 fee for an organization to announce up to three events in the Meeting & Training Calendar in one issue of *Nuclear Plant Journal*. The announcement will include basic information about who, what, when and where and the name, phone and fax numbers of the contact person.

Technical Papers

Refer to the Call for Papers and Submittal Guidelines.

Cover Pictures

The cover of *Nuclear Plant Journal* will be selected from color pictures of nuclear power plants, inside or outside views. The quality, professional significance and caption message will be of prime consideration in the selection of a picture. Interior shots are preferred over exterior shots.

Guidelines

- **An electronic file of the cover picture may be submitted on a CD-ROM.** The cover picture should be a high-resolution electronic file. A four-color print must also accompany the electronic file.
- The picture may be submitted as a **vertical 8 x 10-inch glossy color print.**
- All submittals must include a 50-word caption highlighting current information on the featured plant.
- The submittal should include a release letter (on company letterhead) authorizing EQES, Inc. to use the picture for the cover, subsequent reprints or any other EQES, Inc. literature, including display at exhibitions.

Interviews

Interviews with chief executive officers, presidents or other senior executives may be conducted by the editor for use in *Nuclear Plant Journal*. The interviewed party must provide travel, boarding and lodging arrangements and, if needed, an interpreter and a photographer.

Open Houses & Demonstrations

Nuclear Plant Journal staff may attend open houses, demonstrations or other events organized by utilities, manufacturers and other organizations. The host organization must provide travel, boarding and lodging arrangements and, if needed, an interpreter and a photographer.

Nuclear Plant Journal, a 25-year publication, provides technical information exchange among managers and engineers in the nuclear power industry. Open houses and demonstrations are only for the background information of the editor. A concurrent interview with the chief executive may be held during a visit to develop an article.

Nuclear Plant Journal

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