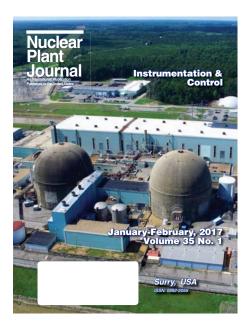
Ad Planning & Reservation Form (APARF) January-February 2018 Instrumentation & Control Issue



Highlights

- 1. An international publication editorially focused to the nuclear power industry.
- 2. Digital distribution of sales leads for advertisers.
- 3. The Journal reaches all plants worldwide.
- 4. Free vendor advertorials in the July-August issue. Buy one ad space, get one free.
- 5. Annual Directory is published in December.

2017 Advertising Rates (Price in US\$ per black & white advertisement)						Additional Rates for Color: • Second color:\$500				2018	
Size Full page \$3 2/3 page \$3 1/2 page \$2 1/3 page \$1 1/4 page \$1	1x 3,968 \$3 3,178 \$3 2,510 \$2 1,698 \$1 1,292 \$1	3x ,788 ,014 ,449 ,621 ,222	6x \$3,602 \$2,955 \$2,375 \$1,584 \$1,179 \$895	12x \$3,403 \$2,689 \$2,116 \$1,434 \$1,106 \$855	 For For Ble Circut To 	ur-color: ur-color (2-page speed ulation Data otal Qualified: tilities:	\$850 \$1,500 o charge	Advertising at 2017 Rates! Until January 19, 2018.			
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(Print Full Name)				(Signature		ure)	(Date)		Phone	: (630) 364-4780	
(Organization)				(E-mail Address)					Fax: (630) 852-8787 E-mail: michelle@goinfo.com www.NuclearPlant,Journal.com		

